

# Rescue Case Study: Oncology Phase III



Metastatic Colorectal  
Cancer (mCRC)



3 countries



50 sites

Rapid implementation of a 2-month rescue pilot led to a 113% increase in randomisation rates, getting the study back on schedule.

## Background

A leading biopharmaceutical company approached Innovative Trials to increase enrolment for their phase III study of Metastatic Colorectal Cancer (mCRC).

The study needed to enroll 1250 eligible patients, however sites were experiencing severe enrolment fatigue and enrolment was lagging.



1250  
eligible  
patients

## Challenges

During the enrolment period there were several advancements in treatment options available to patients with mCRC which had significantly reduced the pool of potentially eligible patients.

In addition sites reported challenges with the comparator arm for the study and recruitment discussions with their CRA were no longer productive.

Innovative Trials needed to implement a rescue plan as quickly as possible to get enrolment back on schedule.

## Solution

Innovative Trials contacted select sites in the US, Germany and Israel to identify enrolment challenges and assess the enrolment potential of sites.

Following this initial assessment Innovative Trials provided bespoke recruitment strategies at both the country and the site level.

At a country level Innovative trials services included:-

- Referring provider outreach
- Recruitment brochures
- Tumor registry data queries
- Chart reviews
- Updated patient website text